



Department of Communication Studies  
Option in  
**Rhetoric and  
Public Advocacy**

Effective Fall 2006

This option will train students to design, implement and critique messages in a complex social environment marked by difference. Emphasis will be placed on the ways in which communication: situates and integrates diverse social groups; sustains and/or challenges democratic traditions; and contributes to individual and collective identity.

**Department Core** ..... **12 hrs**

- CMN 2010 Introduction to Communication Theories
- CMN 2020** Communication Research
- CMN 2030 Applied Communication
- CMN 2040 Argumentation and Critical Thinking
- CMN 4749 Senior Portfolio (audit only)

**Option Core** ..... **15 hrs**

- CMN 3100** Persuasion
- CMN 3200** Introduction to Rhetorical & Social Critique
- CMN 3210** Rhetorics of Protest, Movement & Resistance
- CMN 4800** Voices of Democracy
- CMN 4830** Rhetoric, Identity and Social Responsibility

**Rhetoric Electives (selected in consultation with an adviser)** ..... **12 hrs**  
See list on back

**General Electives (selected in consultation with an adviser)** ..... **6 hrs**

**TOTAL** ..... **45 hrs**

*Italics* = Prerequisite **Bold** = Writing Intensive

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Rhetoric Electives

CMN 3220	Communication, Race & Ethnicity
CMN 3240	Rhetoric of Religion
CMN 3250	Rhetoric, Democracy & the Public Sphere
CMN 3260	Rhetorics of Class and Social Mobility
CMN 3270	Communication and Popular Culture
CMN 3903	Rhetoric of Women
CMN 4820	Political Communication
CMN 3230	Advanced Public Speaking
CMN 3530	Film Communication
CMN 3920	Public Relations in Society
CMN 3940	Advertising: Theory and Practice
CMN 3960	Advocacy and Message Design
CMN 3560	International Communication
CMN 4780	Communication and Culture
CMN 2630	Interpersonal Communication
CMN 3710	Intercultural Communication
CMN 4750	Contemporary Approaches to Mass Communication (2520)
CMN 4770	Television Criticism