



Department of Communication Studies  
Option in Mass Communication

# Media Studies

Effective Fall 2006

This concentration provides students with a well-rounded approach to understanding the role of media in creating and sustaining social systems. This program of study is theoretically-based and prepares students to be critical consumers of media.

**Department Core** ..... **12 hrs**

- CMN 2010 Introduction to Communication Theory
- CMN 2020** Communication Research Methods
- CMN 2030 Applied Communication
- CMN 2040 Argumentation and Critical Thinking
- CMN 4749 Senior Portfolio (audit only)

**Concentration Core** ..... **21 hrs**

- CMN 2520 Introduction to Mass Communication
- CMN 2525 Electronic Production I
- CMN 2575 Electronic Production II (*CMN 2525*)
- CMN 3100 Persuasion
- CMN 3560 International Communication
- CMN 4780** Communication and Culture (*CMN 3200 or CMN 3560 or CMN 3270*)

**Electives (selected in consultation with an adviser)** ..... **12 hrs**

- 12 hours media courses selected from the list on back
- 3 hours from any course in the department

**Total** ..... **45 hrs**

*Italics* = Prerequisite  
**Bold** = Writing Intensive

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Media Electives

- CMN 3220** Communication of Race and Ethnicity
- CMN 3260** Rhetorics of Class and Social Mobility
- CMN 3270** Communication and Popular Culture
- CMN 3530** Film Communication
- CMN 3540 Video Production
- CMN 3570 Topics in Media History
- CMN 3902 Rhetoric of Women
- CMN 3950 Sports and the Media
- CMN 4500 Topics in Electronic Media Production (if appropriate)
- CMN 4750** Contemporary Approaches to Mass Communication (2520)
- CMN 4770** Television Criticism (*Senior Standing*)