



Department of Communication Studies
Option in Mass Communication

Electronic Media Production

Effective Fall 2006

This concentration is designed to provide the knowledge, values, perspectives and skills necessary to understand the roles, functions, and operations of various electronic media. This program of study is focused on balancing theoretical issues with practical experience.

Department Core 12 hrs

- CMN 2010 Introduction to Communication Theory
- CMN 2020** Communication Research Methods
- CMN 2030 Applied Communication
- CMN 2040 Argumentation and Critical Thinking
- CMN 4749 Senior Portfolio (audit only)

Concentration Core **21 hrs**

- CMN 2520 Introduction to Mass Communication
- CMN 2525 Electronic Production I
- CMN 2575 Electronic Production II (*CMN 2525*)
- CMN 3100 Persuasion
- CMN 3300** Interviewing

Select one of the following

Radio:

- CMN 2550 Broadcast Announcing
- CMN 3520 Radio Production (*CMN 2550*)

or

Video:

- CMN 3540 Video Production (*CMN 2525, 2575*)
- CMN 4540 Advanced Video Production (*CMN 3540*)

Electives (selected in consultation with an advisor) **12 hrs**

Six hours must be a non-production media class (see back for list)
See recommended elective clusters

TOTAL **45 hrs**

Italics = Prerequisite
Bold = Writing Intensive

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Non-production media electives

- CMN 3270** Communication and Popular Culture
- CMN 3530** Film Communication
- CMN 3560 International Communication
- CMN 3570 Topics in Media History
- CMN 3953 Perspectives on Sports and the Media
- CMN 4750** Contemporary Approaches to Mass Communication (2520)
- CMN 4770** Television Criticism
- CMN 4780** Communication and Culture