



Department of Communication Studies

Recommended Elective Clusters

Effective Fall 2007

Organizational Communication

CMN 2650 Intro to Organizational Communication
CMN 3650 Organizational Communication
CMN 4650 Sim in Organizational Communication
CMN 4651 Comm Training Theory and Practice
CMN 4275 Internship or CMN 4375 Practicum

Interpersonal Communication

CMN 2630 Interpersonal Communication
CMN 3660 Communication and Conflict Management
CMN 3710 Intercultural Communication
CMN 4740 Theories of Human Communication
CMN 4765 Communication in Families
CMN 4275 Internship or CMN 4375 Practicum

Computer-mediated Communication (Web design)

CMN 3750 Computer Mediated Communication I
CMN 3751 Computer Mediated Communication II
CMN 4850 Topics in Computer Mediated Communication (may be repeated)
JOU 4761 Advanced New Media Design
JOU 4762 Interactive Reporting and Design
CMN 4275 Internship or CMN 4375 Practicum

Media Relations

JOU 2101 News Writing I
JOU 3705 PR Writing
JOU 4771 Communication Law
CMN 2520 Introduction to Mass Communication
CMN 3500 Electronic Media Relations
CMN 3610 Broadcast News Writing
CMN 3920 Public Relations in Society
CMN 4275 Internship or CMN 4375 Practicum

Video

CMN 2525 Electronic Production I
CMN 2575 Electronic Production II
CMN 3540 Video Production
CMN 4500 Topics in Electronic Media Production
CMN 4540 Advanced Video Production
CMN 4275 Internship or CMN 4375 Practicum

Publication Message Strategies

CMN 3200 Rhetorical Criticism
CMN 3750 Computer Mediated Communication I
INT 3343 Digital Media Technologies
INT 3353 Print and Digital Media Production
ENG 3005 Technical Communication
CMN 4275 Internship or CMN 4375 Practicum

Sales

BUS 3470 Principles of Marketing
CMN 3100 Persuasion
CMN 3230 Advanced Public Speaking
CMN 4420 Media Sales and Advertising
MAR 4470 Professional Sales

Communication Across Differences

CMN 3560 International Communication
CMN 3660 Communication and Conflict
CMN 3710 Intercultural Communication
CMN 3903 The Rhetoric of Women
CMN 4765 Communication in Families
CMN 4275 Internship or CMN 4375 Practicum

Electronic Media Production Sports

JOU 3706 Sports Writing (requires JOU 2101)
CMN 3610 Broadcast News Writing
CMN 3953 Perspectives on Sports and Media
CMN 4500 Topics in Electronic Media Production (e.g.Sports Broadcasting)
CMN 4275 Internship or CMN 4375 Practicum

Electronic Media Production Radio

CMN 3610 Broadcast News Writing
CMN 4420 Media Sales and Advertising
CMN 4500 Topics in Electronic Media Production
CMN 4275 Internship or CMN 4375 Practicum
JOU 4101 Communication Law

Public Relations

CMN 3920 Public Relations in Society
CMN 3300 Interviewing
CMN 3950 Conference and Event Planning
CMN 3960 Advocacy and Message Design
CMN 4275 Internship or CMN 4375 Practicum

Training and Development

CMN 3470 Small Group Communication
CMN 3750 Computer Mediated Communication I
CMN 2525 Electronic Production I
CMN 3950 Conferences and Events Planning Management
CMN 4651 Communication Training: Theory and Practice
CMN 4275 Internship or CMN 4375 Practicum

Human Resources

CMN 3230 Advanced Public Speaking
CMN 3300 Interviewing
CMN 3660 Communication and Conflict
CMN 3710 Intercultural Communication
CMN 3920 Public Relations and Society
CMN 4751 Communication Training: Theory and Practice
CMN 4275 Internship or CMN 4375 Practicum
MGT 3450 Human Resources Management
(requires MGT 3010)

Intercultural Communication

CMN 3270 Communication and Popular Culture
CMN 3560 International Communication
CMN 3710 Intercultural Communication
CMN 4780 Communication and Culture

Advertising

CMN 2520 Introduction to Mass Communication
CMN 3270 Communication and Popular Culture
CMN 3750 Computer-mediated Communication I
CMN 3752 Computer-mediated Communication II
CMN 3920 Public Relations in Society
CMN 3940 Advertising
CMN 3960 Advocacy and Message Design
CMN 4500 Topics in Electronic Media Production
CMN 4850 Topics in CMC
CMN 4275 Internship or CMN 4375 Practicum

Political Communication

CMN 3200 Introduction to Rhetorical & Social Critique
CMN 3210 Rhetorics of Protest, Movement, & Resistance
CMN 3250 Rhetoric, Democracy, & the Public Sphere
CMN 3260 Rhetorics of Class and Social Mobility
CMN 3270 Communication and Popular Culture
CMN 4800 Voices of Democracy
CMN 4820 Political Communication

Race, Ethnicity and Diversity

CMN 3200 Introduction to Rhetorical & Social Critique
CMN 3220 Communication, Race & Ethnicity
CMN 3240 Rhetoric of Religion
CMN 3250 Rhetoric, Democracy, & the Public Sphere
CMN 3260 Rhetorics of Class and Social Mobility
CMN 3270 Communication and Popular Culture
CMN 3560 International Communication
CMN 3710 Intercultural Communication
CMN 3903 Rhetoric of Women
CMN 4780 Communication and Culture

Event Planning

CMN 3230 Advanced Public Speaking
CMN 3300 Interviewing
CMN 3470 Small Group Communication
CMN 3950 Conferences and Events Planning Management
CMN 3960 Advocacy and Message Design
CMN 4650 Sim in Organizational Communication
CMN 4651 Communication Training: Theory and Practice
CMN 4275 Internship or CMN 4375 Practicum

Recommended Minors

Advertising
Business
Broadcast Meteorology
Health Communication
Foreign language (French, German, Spanish)
Journalism
Philosophy
Pre-Law
Political Science
Public Relations