



Department of Communication Studies
Option in
**Communication Theory
and Practice**

Effective Fall 2006

The Communication Theory and Practice Option (CTP) is designed to provide students the opportunity to develop the knowledge, skills and abilities necessary to effectively manage communication in their personal, professional and public lives. The program provides for both breadth of study in communication and depth in a particular area of specialty. A CTP graduate will be well-prepared for positions which have high communication demands in both the private and public sector where the use of sophisticated message strategies are necessary for success.

Department Core 12 hrs

- CMN 2010 Introduction to Communication Theories
- CMN 2020** Communication Research
- CMN 2030 Applied Communication
- CMN 2040 Argumentation and Critical Thinking
- CMN 4749 Senior Portfolio (audit only)

Option Core 18 hrs

- CMN 2520 Introduction to Mass Communication
- CMN 2630 Introduction to Interpersonal Communication
- CMN 3100 Persuasion
- CMN 3470 Small Group Communication
- CMN 3660** Communication and Conflict Management (*CMN 2630 or permission*)
- CMN 3710 Intercultural Communication (*CMN 2630 or permission*)

Electives (selected in consultation with an adviser) 15 hrs

See recommended elective clusters

TOTAL 45 hrs

Italics = Prerequisite
Bold = Writing Intensive
Last updated: July 3, 2007